

# Provender Conference Sponsorship Opportunities

## **42nd Annual Provender Alliance Educational Conference Minding Our Mission, Finding Our Future**

**October 3-5 2018**

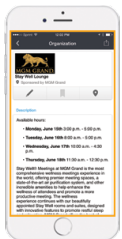
The Provender Alliance Annual Educational Conference brings together retailers and co-ops, manufacturers, brokers, distributors, consultants, organizations, and other like-minded participants to learn and build relationships with each other. It's an event not to be missed! Your contribution enhances Provender's mission to offer a unique opportunity for visionary people to gather, learn, be inspired, and grow more connected to each other. Our annual conference attracts attendees thirsty for a deeper knowledge and understanding of trade issues who are seeking more opportunities to network and bond with each other. The enthusiasm of conference attendees, combined with your support, helps ensure the continued growth of a vibrant natural products trade.

### **Conference Champion (4 available)-\$2,000**

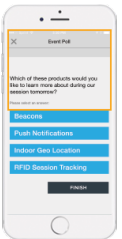
Includes:



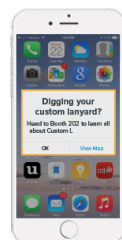
- Banner ad



- Sponsor listing
  - top listing in sponsor list
  - logo
  - links to website and social
  - survey to obtain contact or other information
  -



- Enhanced exhibitor listing (if participating in MYM)
  - logo
  - links to website and social
  - survey to obtain contact or other information
  - listed as sponsoring exhibitor



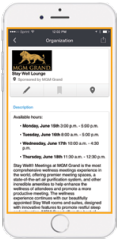
- One push notification per day of conference (total of 3) and 2 notifications after conference
- VIP access to app to make changes
- Reports on impressions and click-through rates
- Provender will send push notifications to highlight sponsor tab
- Company link and logo on Provender website Conference page
- One free Conference registration

## Conference Supporter (6 available)-\$1000

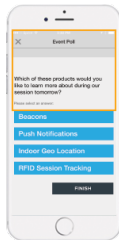
Includes:



- Listed as sponsor of one meal as a separate icon and in the agenda
- Push notification of meal sponsorship at meal time



- Sponsor listing
  - Second listing in sponsor list
  - logo
  - links to website and social
  - attached documents
  - survey to obtain contact or other information
- Enhanced exhibitor listing (if participating in MYM)
  - logo
  - links to website and social
  - survey to obtain contact or other information
  - attached documents
  - listed as sponsoring exhibitor



- Reports on impressions and click-through rates
- Provender will send push notifications to highlight sponsor tab
- Company link and logo on Provender website Conference page

## Conference Sponsor (unlimited)-\$500

- Sponsor listing
  - Third listing in sponsor list
  - logo
  - links to website and social
  - attached documents
  - survey to obtain contact or other information
- Enhanced exhibitor listing (if participating in MYM)
  - logo
  - links to website and social
  - survey to obtain contact or other information
  - attached documents
  - listed as sponsoring exhibitor
- Provender will send push notifications to highlight sponsor tab

### **Conference Donor (unlimited)-\$250**

- Sponsor listing
  - fourth listing in sponsor list
  - logo
  - links to website and social
  - attached documents
  - survey to obtain contact or other information
- Provender will send push notifications to highlight sponsor tab

### **Game Sponsor (1 available)-3 prizes or \$200**

Includes:

- Listed as sponsor in game rules
- Announced as Game Sponsor when prizes are awarded

For more information about sponsorship opportunities or to see a demonstration of the benefits in the conference app, please contact Vicki at 208-596-0740 or [vicki@provender.org](mailto:vicki@provender.org)