

# PROVENDER ALLIANCE

NOURISH • EDUCATE • INSPIRE

## Sponsorship Opportunities

Provender Alliance brings together natural products retailers and co-ops, manufacturers, brokers, distributors, consultants, organizations, and other like-minded members to learn, grow, and build relationships with each other. The enthusiasm of Provender members, combined with your support, helps ensure the continued growth and independent integrity of a vibrant natural products trade.

**Choose from two tiers of sponsorship\*\*:**

➤ **All-Year Sponsorship (includes highest-level Conference visibility)**

**\$10,000 - \$20,000**

- > [Patron of Provender](#) (\$20,000)
- > [Alliance Advocate](#) (\$10,000)

➤ **Conference Sponsorship (only)**

**\$500 - \$5,000**

- > [Grand Champion](#) (\$5,000)
- > [Keynote Champion](#) (\$3,500)
- > [Champion](#) (\$2,000)
- > [Supporter](#) (\$1,000)
- > [Sponsor](#) (\$500)

*\*\* for an easy-to-use comparison of all sponsorship opportunities, see [chart](#) at bottom.*

### 2020 All-Year Sponsorship

Provender Alliance is a network of independently owned companies doing business with integrity within the natural products trade. In an industry drowning in greenwashing, holding true to our shared-values for a better world creates momentum with tremendous impact.

**With your sponsorship, we all make a difference moving forward together. All-Year Sponsorship includes both year-round recognition AND exclusive Conference Sponsorship benefits.**

This year Provender moves into year-round programming to take our members' successes to new heights. Your All-Year Sponsorship contributes to the support of these new programs.

**2020 Programs include:**

★ **'Merchandising Your Values' Program**

*Financially flourish while branding with integrity. We cover marketing, messaging, social media, and how to thrive in the economic landscape of industry consolidations. Mentors from our community will help guide participants to engage at the next level.*

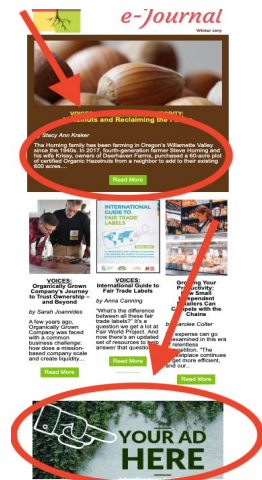
★ **VOICES Program - Voices of Integrity Creating Exceptional Successes**

*This program focuses on elevating the voices of our members year-round for a greater impact on the integrity of the natural products trade. Sharing their achievements and building community strengthens the Provender membership network.*

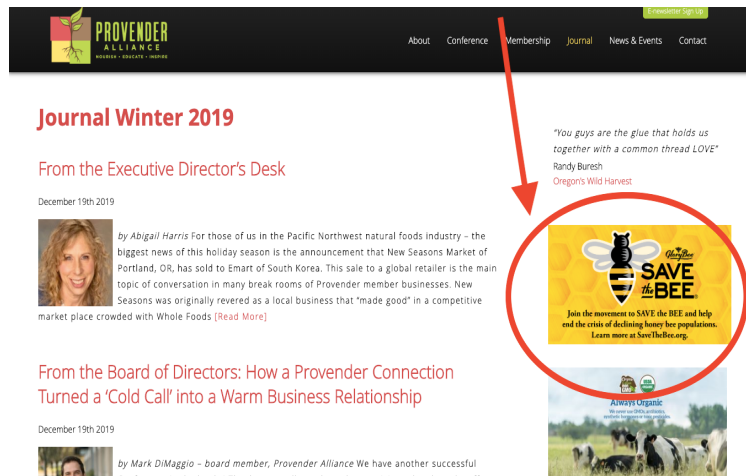
★ **'Ask & Offer' Network**

*This online Provender community communications network provides an effective tool for sourcing what matters most to our members. You'll find the answers you need here, whether they are solutions to supply chain issues, input on hiring practices, problem-solving on packaging dilemmas, or discussions on critical industry issues. We use the Givitas 'Ask and Offer' platform with a straightforward method to ask and offer help or connections.*

**Journal Ad/Lead Article**



**Webpage Journal Ad**



## Patron of Provender

(1 available) - \$20,000

*Ensure the future of the Provender Alliance with the ultimate sponsorship that supports our work all year long*

Includes:

- 5 Free Conference Registrations**
- 2 Lead articles in eNews or Quarterly Journal**
- Head Sponsor listing for Conference**
- Year-round TOP placement & promotion for ALL online programs and live events, including conference sponsorship and gratitude announcements**
- 2 six-foot tables (corner booth) at Meet Your Makers table-top event**
- Rotating Banner ad on Conference App + enhanced listing**
- Top placement advertising in Quarterly Journal (4x/year)**
- Lead webpage ad on all individual Journal articles (year-round)**
- 6 Social Media boosts per year with a link to your website**
- 6 Sponsor thank you posts per year on social media channels**
- One push notification per day at the conference (total of 3)**

[>> Click here to become the 2020 Patron of Provender Sponsor <<](#)

## Alliance Advocate

(3 available) - \$10,000

*Your support helps advance an independent, vibrant, just, and regenerative future for the earth and its inhabitants*

Includes:

- 3 Free Conference Registrations**
- High-level Sponsor listing for Conference**
- 1 Lead article in eNews or Quarterly Journal**
- Year-round, prominent placement & promotion for online programs and live events, including conference sponsorship and gratitude announcements**
- One 8-foot table at Meet Your Makers table-top event**
- Rotating Banner ad on Conference App + enhanced listing**
- Advertising in Quarterly Journal (4x/year)**
- Lead webpage ad on all individual journal articles (year-round)**
- 3 Social Media boosts per year with a link to your website**
- 3 Sponsor thank you posts per year on social media channels**
- One push notification per day at the conference (total of 3)**

[>> Click here to become a 2020 Alliance Advocate Sponsor <<](#)

## **Conference Sponsorship (only)**

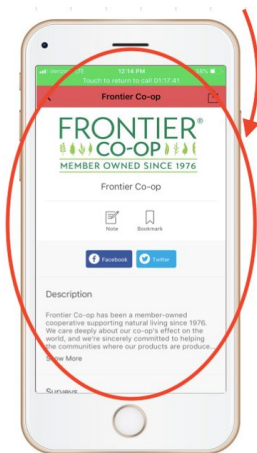
The 44th Provender Alliance Annual Educational Conference:

# **INDEPENDENT INTEGRITY: PRINCIPLES IN ACTION**

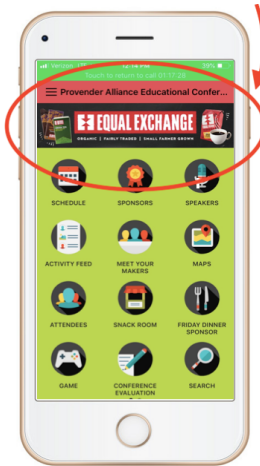
The Provender Alliance Annual Educational Conference is an event not to be missed! Your contribution enhances Provender's mission to offer a unique opportunity for visionary people to gather, learn, be inspired, and grow more connected to each other.

Our annual conference attracts attendees thirsty for more in-depth knowledge and understanding of trade issues who are seeking more opportunities to network and bond with each other.

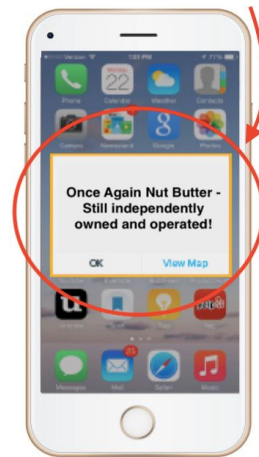
Sponsor Listing



Banner Ad



Push Notifications



**44th Annual Educational Conference**

*Independent Integrity: Principles in Action*

October 21, 22, and 23, 2020 (Registration opens July 15th)

Hood River Inn - Hood River, Oregon | Map

A banner image for the 44th Annual Educational Conference. The background shows a group of people smiling. The text is overlaid in white and yellow. The main title is '44th Annual Educational Conference' in yellow. Below it is the subtitle 'Independent Integrity: Principles in Action' in white. The dates and registration information are in white: 'October 21, 22, and 23, 2020 (Registration opens July 15th)'. At the bottom, the location is listed: 'Hood River Inn - Hood River, Oregon | Map'.

## Conference Grand Champion

(2 available) - \$5,000

*Conference Grand Champions provide the foundation to provide quality educational workshops and conference programming*

Includes:

- Name and Logo on ALL Conference Lanyards**
- Two free Conference Registrations**
- Frequently Rotating Banner ad on Conference App!**
- One push notification per day at the conference (total of 3)**
- Sponsor listing**
  - preferred listing as Sponsor in-app
  - your company logo
  - links to your company website and social media
  - downloadable attached documents (value statements, product descriptions, or coupons for Provender attendees, etc.)
- Enhanced exhibitor listing (if participating in 'Meet Your Makers')**
  - highlighted business name
  - listed as sponsoring exhibitor
- Company link and logo on Provender website Conference page and in Conference announcements and advertising**
- Sponsorship acknowledgment at Conference**

[>> Click here for Conference Grand Champion Sponsor <<](#)

## Conference Keynote Champion

(2 available) - \$3,500

*Sponsor a keynote and help Provender secure compelling speakers that inspire our membership*

Includes:

- Keynote Sponsor & Listing**
- One free Conference Registration**
- Your Logo projected on stage before Keynote Address!**
- One push notification at conference (total of 1)**
- Sponsor listing**
  - preferred listing as Sponsor in-app
  - your company logo
  - links to your company website and social media
  - downloadable attached documents (value statements, product descriptions, or coupons for Provender attendees perhaps, etc.)
- Enhanced exhibitor listing (if participating in 'Meet Your Makers')**
  - highlighted business name
  - listed as sponsoring exhibitor
- Company link and logo on Provender website Conference page and in Conference announcements and advertising**
- Sponsorship acknowledgment at Conference**

[>> Click here for Conference Keynote Champion Sponsor <<](#)

Ⓓ **Conference  
Champion**  
**(4 available) - \$2,000**

Includes:

- **Frequent Rotating Banner Ad on Conference App!**
- **One push notification at conference (total of 1)**
- **One Free Conference Registration**
- **Sponsor listing**
  - > Preferred listing as Sponsor in-app
  - > your company logo
  - > links to your company website & social media
  - > your downloadable attached documents in app
- **Enhanced exhibitor listing (if in 'Meet Your Makers')**
  - > highlighted business name
  - > listed as sponsoring exhibitor
- **Company link and logo on Provender's website Conference page, related emails & advertising**
- **Acknowledgment at Conference as Sponsor**

[>> CLICK HERE to become Conference Champion Sponsor <<](#)

Ⓓ **Conference  
Supporter**  
**(6 available) - \$1,000**

Includes:

- **Listed as a sponsor of one meal as a separate icon and in the agenda**
- **One push notification of sponsorship at mealtime**
- **Sponsor listing**
  - > listing as Sponsor in-app
  - > your company logo
  - > links to your company website & social media
  - > your downloadable attached documents in app
- **Enhanced exhibitor listing (if in 'Meet Your Makers')**
  - > highlighted business name
  - > listed as sponsoring exhibitor
- **Company link and logo on Provender's website Conference page, related emails & advertising**
- **Acknowledgment at Conference as Sponsor**

[>> CLICK HERE to become a Conference Supporter Sponsor <<](#)

Ⓓ **Conference  
Sponsor**  
**(unlimited) - \$500**

Includes:

- **Sponsor listing**
  - > listing as Sponsor in-app
  - > your company logo
  - > links to your company website & social media
  - > your downloadable attached documents in app
- **Enhanced exhibitor listing (if in 'Meet Your Makers')**
  - > highlighted business name
  - > listed as sponsoring exhibitor
- **Company link and logo on Provender's website Conference page, related emails & advertising**
- **Acknowledgment at Conference as Sponsor**

[>> CLICK HERE to become a Conference Supporter <<](#)

***Check out the chart to view an easy-to-use comparison of all sponsorship opportunities:***

