

# PROVENDER ALLIANCE

NOURISH • EDUCATE • INSPIRE

## Sponsorship Opportunities 2020



**Provender Alliance brings together natural products retailers and co-ops, manufacturers, brokers, distributors, consultants, organizations, and other like-minded members to learn, grow, and build relationships with each other.** The enthusiasm of Provender members, combined with your support, helps ensure the continued growth and independent integrity of a vibrant natural products trade.

### **INDEPENDENT INTEGRITY: PRINCIPLES IN ACTION**

The Provender Alliance Annual Educational Conference is an event not to be missed! Your contribution enhances Provender's mission to offer a unique opportunity for visionary people to gather, learn, be inspired, and grow more connected to each other.

Our annual conference attracts attendees thirsty for more in-depth knowledge and understanding of trade issues who are seeking more opportunities to network and bond with each other.

## Patron of Provender

(1 available) - \$20,000

Ensure the future of the Provender Alliance with the ultimate sponsorship that supports our mission all year round

**Yes, Sign Me Up!**

### Includes:

- 5 Free Conference Registrations
- ALL Conference Sponsor Benefits including Head Sponsor Listing
- Two Lead articles in eNews or Quarterly Journal
- Year-round TOP placement & promotion for all online programs and live events, including conference sponsorship announcements
  - Top placement advertising in Quarterly Journal (4x/year)
  - Lead webpage ad on all individual Journal articles (year-round)
  - 6 Social Media boosts per year with a link to your website
  - 6 Sponsor thank you posts per year on social media channels

[>> Click here to become the 2020 Patron of Provender Sponsor <<](#)

### Journal Ad and Lead Article



## Alliance Advocate

(3 available) - \$10,000

Your support helps advance an independent, vibrant, just, and regenerative future for the earth and its inhabitants

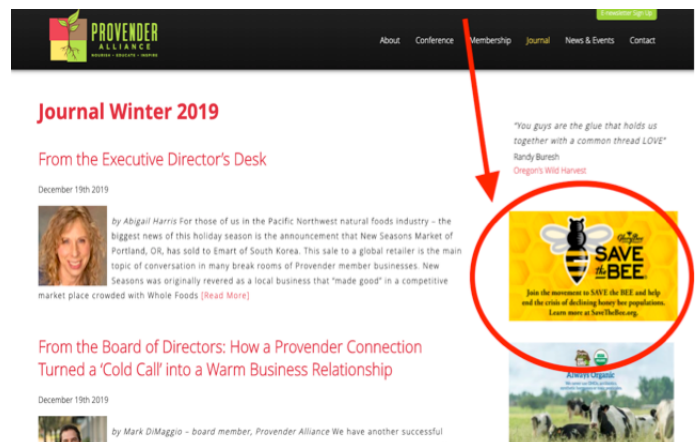
**Yes, Sign Me Up!**

### Includes:

- 4 Free Conference Registrations
- ALL Conference Sponsor Benefits including High Sponsor Listing
- One Lead article in eNews or Quarterly Journal
- Year-round, prominent placement & promotion for online programs and live events, including conference sponsorship announcements
  - Advertising in Quarterly Journal (4x/year)
  - Lead webpage ad on all individual journal articles (year-round)
  - 3 Social Media boosts per year with a link to your website
  - 3 Sponsor thank you posts per year on social media channels

[>> Click here to become a 2020 Alliance Advocate Sponsor <<](#)

### Webpage Journal Ad



## Conference Grand Champion

(2 available) - \$5,000

*Grand Champions provide the foundation for quality educational workshops & programming*

**Yes, Sign Me Up!**

Includes:

- **Name and Logo on ALL Conference literature**
- **Three free Conference Registrations**
- **Your Logo projected on slideshow during Conference**
- **Sponsor listing**
  - A top Listing as Sponsor
  - Your Logo projected on slideshow during Conference
  - your company logo links to your company website and social media
  - downloadable attached documents (value statements, product descriptions, or coupons for attendees)
- **Company link and logo on website Conference page and Conference announcements**

[>> Click here to become a Conference Grand Champion Sponsor <<](#)

## Conference Keynote Champion

(3 available) - \$3,500

*Sponsor a keynote and help Provender secure compelling speakers that inspire our membership*

**Yes, Sign Me Up!**

Includes:

- **Keynote Sponsor & Listing**
- **Two free Conference Registrations**
- **Your Logo projected on slideshow before Keynote Address**
- **Sponsor listing**
  - preferred listing as Sponsor
  - your company logo links to your company website and social media
  - downloadable attached documents (value statements, product descriptions, or coupons for attendees)
- **Company link and logo on website Conference page and Conference announcements**
- **Sponsorship acknowledgment at Conference**

[>> Click here to become a Conference Keynote Champion Sponsor <](#)



**Conference  
Champion**  
(4 available) - \$2,000

**Yes, Sign Me Up!**

Includes:

- **Frequent Rotating Branding in online Slideshow during Conference**
- **One Free Conference Registration**
- **Sponsor listing**
  - > Preferred Sponsor listing
  - > your company logo
  - > links to your company website & social media
  - > your downloadable attached documents
- **Company link and logo on Provender's website Conference page, related emails & advertising**
- **Acknowledgment at Conference as Sponsor**

[>> CLICK HERE to become Conference Champion <<](#)

**Conference  
Supporter**  
(unlimited) - \$1,000

**Yes, Sign Me Up!**

Includes:

- **Listed as a sponsor of in the agenda**
- **Sponsor listing**
  - > listing as Sponsor
  - > your company logo
  - > links to your company website & social media
  - > your downloadable attached documents
- **Company link and logo on Provender's website Conference page, related emails & advertising**
- **Acknowledgment at Conference as Sponsor**

[>> CLICK HERE to become a Conference Supporter <<](#)

**Conference  
Sponsor**  
(unlimited) - \$500

**Yes, Sign Me Up!**

Includes:

- **Sponsor listing**
  - > listing as Sponsor
  - > your company logo
  - > links to your company website & social media
  - > your downloadable attached documents
- **Company link and logo on Provender's website Conference page, related emails & advertising**
- **Acknowledgment at Conference as Sponsor**

[>> CLICK HERE to become a Conference Sponsor <<](#)



**Thank you in advance for supporting an independent, vibrant, just, and regenerative food system for all!** For more information, contact Abigail at 503-859-3600 or [abigail@provender.org](mailto:abigail@provender.org)