Community Conversations Sponsorship Opportunities

WHAT ARE PROVENDER ‘COMMUNITY CONVERSATIONS’?
Community Conversations are monthly online events – a one-hour, peer-to-peer video meeting – focused on meaningful topics by and for Provender membership to listen in or contribute. The events provide our collective network the opportunity to hear from all around the Natural Products table – manufacturers, distributors, sales professionals, and retailers – which is only available with Provender. What we’re doing is not a webinar or an educational session. It’s a conversation of Provender’s “brain trust” to help our membership thrive.

SPONSORSHIP: YOUR IMPACT AND OUR FUTURE
With your sponsorship of Community Conversations, Provender will continue to provide an important platform and programming that helps ethical businesses thrive in the marketplace and ensure continued innovation and diversity. In any given month, we limit sponsorship to only three sponsors to provide the most significant impact.

With your sponsorship, you receive:
- logo placements:
  - on event promotion to our Email list (1200 addresses with 30% open rate average, or approx. 400 views per mailing)
  - on the website page for the Community Conversations event & event registration
  - during the Zoom call itself in a primary “square”
- verbal recognition during the gathering, thanked by the event facilitator

Introductory Rates:
- 1 month for $200
- 3 months for $500 (only $166- per month, a $100- savings)
- 6 months for $900 (only $150- per month, a $300- savings)

Become a Community Conversations Sponsor - Contact Provender at 503-859-3600 or email info@provender.org.
Benefits of Sponsorship

Live Event: Logo Placement & Verbal Thank You during Event

Email Event Announcements & Website: Logo and Sponsor Thank You

Event Registration Page: Logo and Sponsor Thank You

Become a Community Conversations Sponsor - Contact Provender at 503-859-3600 or info@provender.org