

PROVENDER
ALLIANCE
NOURISH • EDUCATE • INSPIRE

GROWING STRONG!

2023 Sponsorship Opportunities

Conference Sponsorship

\$500 - \$5,000

Provender Alliance brings together our community - natural products retailers and co-ops, manufacturers, brokers, distributors, consultants, organizations, and other like-minded members - to learn, grow, and build relationships with each other. The enthusiasm of Provender members, combined with your support of our Annual Conference, helps ensure the continued growth and independent integrity of our vibrant natural products trade.

This year's themes include Regenerative Organic Agriculture, as well as growing and strengthening our community in many ways. We look forward to the opportunity to grow our community at this year's Conference, so: "Grow Strong!" with your presence and support of our Alliance this year.



2023 Conference Sponsorship

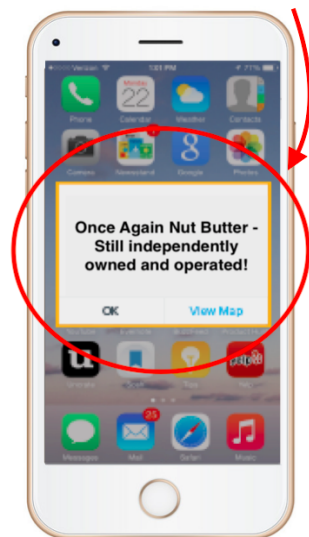
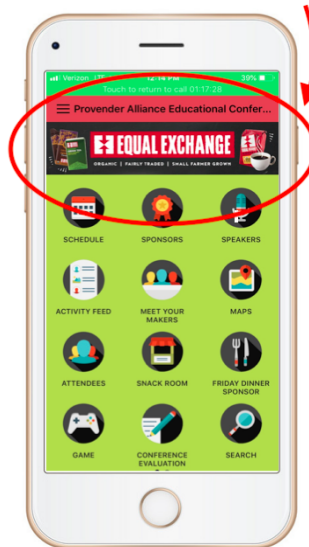
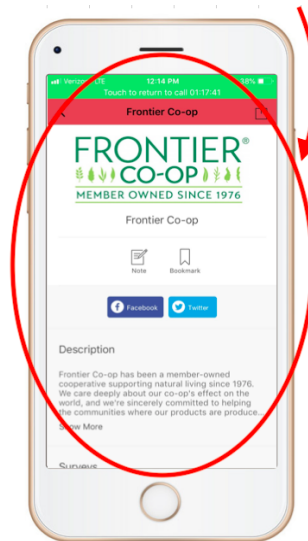
The 47th Provender Alliance
Annual Educational
Conference:

GROWING STRONG

The Provender Alliance Annual Educational Conference is an event not to be missed! Your contribution enhances Provender's mission to offer a unique opportunity for visionary people to gather, learn, be inspired, and grow more connected to each other.

Our annual conference attracts attendees thirsty for more in-depth knowledge and understanding of trade issues who are seeking more opportunities to network and bond with each other.

Sponsors are given prominent visibility throughout the Conference spaces and in the Conference guide app.



Conference Grand Champion

\$5,000

Conference Grand Champions build the strong foundation for quality educational workshops and conference programming

Includes:

- **A place on “Sponsors Row” at registration**
 - high visibility to all attendees throughout the Conference
 - opportunity to show samples / literature and meet at “your table”
- **Frequently Rotating Banner on Conference App throughout the Conference!**
- **One push notification per day at the conference (total of 3)**
- **Sponsor listing**
 - preferred listing as Sponsor in-app
 - your company logo
 - links to your company website and social media
 - downloadable attached documents (value statements, product descriptions, or coupons and prizes for Provender attendees, etc.)
- **Enhanced exhibitor listing (if participating in ‘Meet Your Makers’)**
 - highlighted business name
 - listed as sponsoring exhibitor
- **Company link and logo on Provender.org Conference page, and on Conference marketing.**
- **Sponsorship acknowledgment at Conference**

Conference Keynote Champion

\$3,500

Sponsor a keynote and help Provender secure compelling speakers that inspire our membership

Includes:

- **A place on “Sponsors Row” at registration**
 - high visibility to all attendees throughout the Conference
 - opportunity to show samples / literature and meet at “your table”
- **Frequently Rotating Banner on Conference App throughout the Conference!**
- **One push notification at conference (total of 1)**
- **Sponsor listing**
 - preferred listing as Sponsor in-app
 - your company logo
 - links to your company website and social media
 - downloadable attached documents (value statements, product descriptions, or coupons and prizes for Provender attendees perhaps, etc.)
- **Enhanced exhibitor listing (if participating in ‘Meet Your Makers’)**
 - highlighted business name
 - listed as sponsoring exhibitor
- **Company link and logo on Provender.org Conference page, and at Conference announcements and advertising**
- **Keynote Sponsorship Listing and Announcement**

Provisions
Champion
(Meal Sponsor)
\$2,000

Includes:

- **Frequent Rotating Banner on Conference Guide App throughout the Conference**
- **One push notification at conference at a mealtime**
- **Sponsor listing**
 - > Preferred listing as Sponsor in-app
 - > your company logo
 - > links to your company website & social media
 - > your downloadable attached documents in app
- **Enhanced exhibitor listing (if in 'Meet Your Makers')**
 - > highlighted business name
 - > listed as sponsoring exhibitor
- **Logo banner displayed**

Listed as a meal sponsor in app, website, and Conference marketing

- **Company link and logo on Provender's website, Conference page, related emails & advertising**
- **Acknowledgment at Conference as Sponsor**

Conference
Supporter
\$1,000

Includes:

- **One push notification of sponsorship**
- **Sponsor listing**
 - > listing as Sponsor in-app
 - > your company logo
 - > links to your company website & social media
 - > your downloadable attached documents in app
- **Enhanced exhibitor listing (if in 'Meet Your Makers')**
 - > highlighted business name
 - > listed as sponsoring exhibitor
- **Company link and logo on Provender.org Conference page, related emails & advertising**
- **Acknowledgment at Conference as Sponsor**

For more information about sponsorship opportunities please contact Joe at 206-478-4969 or joe@provender.org.

Conference
Sponsor
\$500

Includes:

- **Sponsor listing**
 - > listing as Sponsor in-app
 - > your company logo
 - > links to your company website & social media
 - > your downloadable attached documents in app
- **Enhanced exhibitor listing (if in 'Meet Your Makers')**
 - > highlighted business name
 - > listed as sponsoring exhibitor
- **Company link and logo on Provender's website Conference page, related emails & advertising**
- **Acknowledgment at Conference as Sponsor**



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THANK YOU!

